



Press release,
Massy, 26 May 2025

Carrefour signs a unique extra-financial agreement with The Coca-Cola Company's bottlers

Carrefour announces that it has today signed a Sustainable Linked Business Plan (SLBP) and a partnership with Coca-Cola, which aims to reduce its carbon emissions and packaging. This non-financial agreement complements existing commercial contracts and supports the sustainable development efforts of Carrefour and The Coca-Cola Company's bottlers: Coca-Cola Europacific Partners (CEP), Coca-Cola HBC and Coca-Cola FEMSA. It will initially apply to France, Romania and Brazil, and may be extended to other countries in Europe and Latin America at a later stage.

Carrefour's objective is to engage its suppliers in its "food transition for all" strategy, based on common trajectories and measured by specific indicators. This includes, among other things, reducing carbon emissions through greener transport, developing a range of returnable glass bottles, and implementing initiatives to encourage packaging collection and the development of recycling channels.

For France, this agreement sets out the shared ambition* of offering a deposit scheme in more than 4,000 stores and reusing more than 1.5 million bottles by 2030.

The SLBP: a standard for Carrefour in its commercial relations with its suppliers

As the SLBP is intended to be extended to all commercial relationships, Carrefour has set itself the target of establishing 200 such agreements by 2030. Carrefour is thus continuing to integrate non-financial requirements into its supplier selection criteria and its range of national brand products.

The SLBP requires signatory suppliers to commit to at least three common objectives, defined jointly with Carrefour, according to the category of products sold: decarbonisation of transport, reduction of plastic use, greening of food, implementation of sustainable agricultural practices, etc.

"This is a world first for a retailer and a manufacturer to formalise a common path towards more sustainable consumption in this way, and we are very pleased that this unprecedented agreement is being inaugurated with the industry leader Coca-Cola. It will enable us to develop new sustainability standards in the industry and contribute to further progress in the food transition for all," said Alexandre Bompard, Chairman and Chief Executive Officer of the Carrefour Group.

"The SLBP highlights the importance of collaboration in our efforts to address sustainability challenges across our industry. We remain committed to creating a more sustainable future for our business and local communities, and we are proud to be working with Carrefour to help achieve this progress," said James Quincey, President and Chief Executive Officer of The Coca-Cola Company.

**subject to certain conditions*

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About the Carrefour Group

With a multi-format network of more than 15,000 stores in over 40 countries, the Carrefour Group is one of the world's leading food retailers. Carrefour generated revenue of €94.6 billion in 2024. Its network of integrated stores employs more than 300,000 people who contribute to making Carrefour the global leader in the food transition for all, offering quality food that is accessible everywhere and at a reasonable price every day. In total, more than 500,000 people work under the Carrefour brand worldwide. For more information, visit www.carrefour.com, X ([@news_carrefour](https://twitter.com/news_carrefour)) and LinkedIn ([Carrefour](https://www.linkedin.com/company/carrefour)).