Press release,
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Carrefour takes unprecedented new steps on plastic reduction

As early as 2015, Carrefour pioneered a de-plastification approach in its stores, starting notably with fruits and vegetables (even before the AGEC law), batteries, light bulbs, and textile products. All these actions have resulted **in savings of more than 20,000 tons of packaging,** particularly plastic packaging, and have helped create market standards, now adopted by most other distributors and national brand suppliers.

While the use of plastic continues to grow strongly, the Group now wants to go further by making **three new commitments to reduce plastics, unprecedented in the retail sector.**

Remove 15,000 tons of virgin plastic from the packaging of its own-brand products by 2030

Carrefour has set a target to remove **15,000 tonnes of virgin plastic** from own-brand product packaging by 2030, equivalent to a 10% reduction in the quantity of virgin plastic used in its single-use packaging. This target will be met through consumer-noticeable changes such as deposit schemes for reuse, plastic elimination, and the integration of recycled plastic in packaging. Carrefour **will report on this new objective annually**, incorporating it into the performance criteria of the CSR Index.

Implement a strong, measurable, and publicly reported plan to reduce plastic in 10 key product categories where plastic is currently the norm

Carrefour has selected **10 key product categories** in which plastic is still too often the standard: shampoo, toilet paper, dishwasher tablets, laundry detergent, toothbrushes, toilet bowl cleaner, writing supplies, pasta, rice, and chocolate bars.

To achieve this goal, Carrefour will implement **alternative packaging solutions**, prioritizing the reduction and elimination of unnecessary packaging, as well as the use of materials such as paper, cardboard, or recycled plastic. For example, the plastic packaging for Carrefour Bio pasta will be replaced with 100% cardboard packaging. The Group will also pay particular attention to additives and controversial materials in its choice of alternatives and will specifically study the risks associated with PFAS, styrenics, phthalates, and bisphenols.

To launch this complete transformation of these product categories, **Carrefour has identified 9 pioneering suppliers** with whom the retailer is working on the eco-design of new packaging, ensuring that the solution is tailored to each product: **L'Oréal, Sofidel, Unilever, Reckitt, Colgate-Palmolive, S.C. Johnson, Barilla, Bic, and Nestlé.**

To track the progress of its action plan in stores, both in these 10 product categories and more generally across the entire store, Carrefour is implementing **a deplastification index for its key product categories.** This index estimates the progress of this transformation on a scale of 1 to 10. For example, the fruit and vegetable section, for which Carrefour initiated deplastification in 2015 and has removed 5,500 tons of plastic, is rated 8/10.

Require its key suppliers to establish plastic footprint reduction objectives consistent with the Ellen MacArthur Foundation's Global Commitment principles

To engage its value chain, Carrefour is counting on **its Top 100** suppliers to advance deplastification and adopt similar measures for their product packaging as those implemented by the 9 pioneering manufacturers. For the remaining plastic, the Group will ask its suppliers to implement the *Golden Packaging Rules* of eco-design defined by *The Consumer Goods Forum*.

Through this commitment, Carrefour joins forces with **the Ellen MacArthur Foundation** in their ambitions. Rob Opsomer, Executive Director, Plastics & Finance, said: "*The Ellen MacArthur Foundation's Global Commitment has demonstrated that it is possible to make meaningful progress to tackle plastic waste and pollution, yet more companies need to join in and move further, faster. This is why we warmly welcome Carrefour's engagement of its supply chain in a virgin plastic reduction strategy aligned with the Global Commitment's circular economy principles.*"

Overall packaging reduction strategy

These new commitments are part of the Group's overall strategy to develop the circularity of packaging. In addition to eliminating plastic, Carrefour is also developing **reuse solutions** through the deployment of bulk and deposit systems. To date, the retailer has 350 stores equipped with deposit systems and is continuing its rollout in France, as well as in Europe and South America.

Carine Kraus, Executive Director of Engagement of Carrefour Group, stated *"Combating plastic pollution is a critical challenge for our planet. Through the Act For Food program, launched in 2018, Carrefour led the way in eliminating plastic packaging from its product ranges. Today, we are undertaking new, highly ambitious commitments, engaging the entire value chain in our vision for a plastic-free world."*

Carrefour Press Office

Phone: 01 58 47 88 80 / E-mail : presse_groupe@carrefour.com

About Carrefour Group

With a multi-format network of more than 15,000 stores in over 40 countries, the Carrefour Group is one of the world's leading food retailers. Carrefour generated revenue of €94.6 billion in 2024. Its network of integrated stores employs more than 300,000 people who contribute to making Carrefour the world leader in the food transition for all, offering quality food that is accessible everywhere and at a reasonable price every day. Globally, more than 500,000 people work under the Carrefour banner. For more information, visit www.carrefour.com, X (@news_carrefour), and LinkedIn (Carrefour).