

## Carrefour and Uber Eats bolster their partnership with a new nationwide “full-shop” service and add support for the Carrefour loyalty card to the Uber Eats app



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**Carrefour and Uber Eats now sell an exclusive range of more than 12,000 products from supermarkets and hypermarkets. The service is already in operation in six French cities (Paris, Lyon, Lille, Bordeaux, Toulouse and Orléans), and will be rolled out to Marseille, Nantes and Nice in the second quarter of this year. By the end of 2023, it will be available in 20 of France's largest towns and cities.**

Customers with the Uber Eats app will be able to use it to do a full shop. They will have access to a wide range of products and will enjoy all the flexibility they have come to expect. Most home deliveries will be made by cargo e-bikes, which have enough space to carry larger shopping orders.

This new type of service will bolster the existing partnership between Carrefour and Uber, under which several types of service are already available:

- An express delivery service with 6000 products available from 1200 Carrefour stores, delivered in under 30 minutes to addresses in more than 200 French towns and cities.
- Carrefour Sprint, a Quick Commerce delivery service with some 2000 products available in more than a dozen major towns, delivered to your door in under 15 minutes, guaranteed.

**Carrefour is the first retailer to add support for its loyalty card to the Uber Eats application, with a launch in Lille.**

Carrefour loyalty card and Carrefour Pass card holders can now use them with the Uber Eats app and enjoy a number of advantages when they shop at Carrefour. This way, they can accumulate euros on their Carrefour loyalty card for a wide selection of products.

This new function, which is currently being tested across Carrefour City stores in Lille that have signed up to Uber Eats, will soon be rolled out across the whole country.

*"Carrefour and Uber Eats are continuing to break new ground together. This time, they are introducing a "full shop" service in addition to the top-up shopping service that they introduced in 2020, and the emergency purchase service that they introduced in 2021 – both of which are available across the whole country thanks to the sheer density of our multi-format store network. Furthermore, using our Carrefour loyalty programme with the Uber Eats app will bolster our omni-channel approach for our customers. They will be able to enjoy all their Carrefour advantages, however they prefer to pay for their shopping",* explained Sabrina Lantoine, Head of E-Commerce Partnerships for the Carrefour Group.

*"We are delighted to be strengthening this strategic partnership with Carrefour, and to be continuing to make shopping deliveries easier via the largest selection of products available on an app such as ours. Customers can enjoy a reliable, fast and affordable delivery experience... and with the addition of the loyalty card, they can now enjoy the best customer experience as well",* said Chloé Baruchel, General Manager, Grocery & New Verticals, Uber Eats France.

The partnership between Carrefour and Uber Eats was launched in April 2020 and has continued to evolve. Committed to providing their customers with the best possible home delivery shopping experience, the two companies have just added a new string to their bow.

**About the Carrefour Group**

*With a multi-format network of over 14,000 stores in nearly 40 countries, the Carrefour Group is one of the world's leading food retailers. The Group recorded revenue of €90.8 billion in 2022. Its network of consolidated stores has more than 335,000 employees who help to make Carrefour the world leader in the food transition for everyone, providing everybody with access to high-quality, affordable food every day, no matter where they are. In total, more than 500,000 people work for Carrefour throughout the world. For more information, visit [www.carrefour.com](http://www.carrefour.com) or find us on Twitter (@news\_carrefour) and LinkedIn (Carrefour).*

**About Uber Eats in France**

*The Uber Eats app is available in more than 340 major urban regions in France and can be used to get meals and everyday products delivered to your door from more than 45,000 partner restaurants and retailers in under 30 minutes, seven days a week, with no minimum order amount. Uber Eats has been operating a shopping delivery service for three years, with more than 4500 grocery stores, convenience stores and supermarkets – such as Carrefour – meeting the needs of more than 60% of the country's population in more than 200 towns and cities. Restaurants are able to use Uber's technology and expertise to simplify the whole meal delivery process, giving people the best possible user experience.*

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