



Objective: expanding online business in Spain

CARREFOUR SPAIN OPENS ITS FIRST E-COMMERCE HUB FOR FOOD PRODUCTS



Alexandre Bompard, chairman and CEO of the Carrefour Group, with Reyes Maroto, Spanish minister for industry, trade and tourism, Alexandre de Palmas, executive director of Carrefour Spain, and Axel Nazarian, E-commerce director of Carrefour Spain

- **The retailer already operates 10 hybrid stores and 60 hypermarkets enabled for online shopping**

Madrid, 9 March 2022 Carrefour today (Wednesday) inaugurates its first distribution hub dedicated exclusively to dispatching online food orders. The facility was officially opened by Carrefour Group chairman and CEO Alexandre Bompard in the presence of Spain's minister for industry, trade and tourism, Reyes Maroto. Located in the Madrid suburb of Getafe, the new hub has a surface area of 10,000 m² and capacity to ship 4,000 orders every day.

Alexandre Bompard: *"The opening of our Getafe hub illustrates the great progress we've made on our digital roadmap in Spain. E-commerce is attracting more and more shoppers and is now one of our major growth factors, together with the digitalization of our financial services and retail media. In Spain, as in other countries where the Group operates, we'll keep stepping up our investment in innovation at the service of our customers, creating new jobs and transforming Carrefour into a digital retail company."*

Operated by Salvesen Logística, the facility is equipped with the latest e-commerce operating systems technology, with functions ranging from order scheduling to special offers management, smart packing algorithms to



optimize vehicle space utilization, dynamic last-mile routing management to enhance delivery truck efficiency, and more.

The new hub will manage online food orders from all over the autonomous region of Madrid and adjacent zones, with deliveries from 7 am to 10 pm. The hub offers almost 17,000 items and includes a food preparation zone where



fresh meat, seafood and bakery products are carefully prepared to order just minutes before shipment to consumers' homes, guaranteeing maximum freshness and quality of the delivered product. The actual building has received Leed BD+C (Building Design and Construction: Core and Shell Development) v4 certification.

Extending the capacity of our online channel

Carrefour Spain currently operates 10 hypermarkets which function as hybrid spaces, combining traditional retail with zones dedicated to the management of online models. These zones typically contain between 4000 and 8000 high-rotation products reserved exclusively for online shoppers. The remaining items ordered by online shoppers are sourced in-store.

A further 60 Carrefour stores also dispatch online food orders. These stores can ship up to 1000 orders every day, with a high degree of efficiency. Carrefour is currently in the throes of a digital transformation designed to enhance its omnichannel presence and place data and digital technology at the core of its operations. Consumers can now shop at Carrefour in bricks-and-mortar stores, at the online store, or using a range of applications offering customers optimised shopping experiences.

ABOUT CARREFOUR SPAIN: Carrefour Spain is an omnichannel, multi-format and multi-brand company with 205 hypermarkets, 158 Carrefour Market supermarkets, 1058 Carrefour Express stores and 49 Supeco discount stores in Spain, plus an online store.