



Press release  
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## **Carrefour and Everli extend their partnership for online grocery delivery to France, and future markets**

**After successful partnerships in Italy and Poland, Carrefour is extending its commercial agreement with Everli, Europe's leading e-grocery marketplace, to France to enrich its home delivery service. The partnership will make Carrefour hypermarkets and supermarkets available on Everli.**

The partnership deepens the relationship of the two companies in markets where Everli already operates, and it will also extend to cover future international market launches.

Carrefour, which is already operating same-day delivery via its own personal shopper service Ok Market! in Lyon and Paris, will in addition become the first national distributor to join Everli's platform in France, which launched its service earlier in 2021. Everli is already active in Lyon, Nice, Toulouse, Bordeaux, Montpellier, Lille, Nantes, Grenoble, Strasbourg, Rennes and the suburbs of these cities, and plans on continuing its expansion next year.

Carrefour and Everli will provide consumers a choice of up to 20,000 products, including from Carrefour's fresh food counters such as bakers, butchers, cold meats, fishmongers, and cheeses. Everli has a network of highly respected shoppers who go to the store to pick and deliver products with care to the consumer, the same-day within a one-hour time slot of their choice.

Lastly the deal will also open up some of Carrefour's insight and technology tools as future options for Everli, such as Carrefour Links, which could for example provide increased personalisation and understanding of Carrefour customers on the platform.

*"This agreement with Everli demonstrates our agility in testing complementary and differentiating services for our customers. This new general marketplace will provide a great experience to our customers for their weekly shopping. After Italy and Poland, France, our main country, was a logical next step in offering this service to our customers",* says **Elodie Perthuisot, Executive Director E-commerce, Data and Digital Transformation of the Carrefour Group.**

*"At Everli, we want to deliver our customers peace of mind by providing them access to the brands and products they care about, at prices they love, the very same day. As a favourite among French consumers, partnering with Carrefour means we can bring customers more of what they love as we expand across France, including larger baskets for families who want to do the full weekly shop,"* comments **Federico Sargenti, CEO, Everli.**



### **About the Carrefour Group**

With a multi-format network of some 13 000 stores in more than 30 countries, the Carrefour Group is one of the world's leading food retailers. Carrefour recorded gross sales of €78,6 billion in 2020. Its network of integrated countries employs more than 320,000 people who contribute to making Carrefour the world leader in the transition to food for everyone, providing everybody with access to high-quality, affordable food every day, in all locations. Overall, there are more than 500,000 people working under the Carrefour banner worldwide.

For more information, visit [www.carrefour.com](http://www.carrefour.com), or find us on Twitter (@GroupeCarrefour) and LinkedIn (Carrefour).

### **About Everli**

Everli is on a mission to help people achieve peace of mind, by simplifying their life when shopping for groceries. No more queuing, no more parking, no more carrying heavy weights: Everli's dream is to bring just the best parts of grocery shopping, directly to your home.

Founded in 2014, Everli is now the main European e-grocery marketplace. Headquartered in Milan, with offices also in Paris, Verona and Warsaw, Everli's team has grown to more than 250 people, and has created more than 100 partnerships with retailers and CPG companies, providing flexible employment for over 3,000 shoppers. Everli serves more than 80 cities around Europe, and has delivered groceries more than 3 million times. Visit us at [everli.com](http://everli.com)

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