



## Carrefour's Forest Positive Commitment on Pulp, Paper and Packaging

August 2021

### Carrefour's commitment to forest positive solutions across its pulp, paper and packaging supply chain

Carrefour remains committed to establishing a deforestation-free pulp, paper and packaging supply chain, taking action within its own activities as well as through contributing to collective initiatives, to drive transformative change.

Since 2019, Carrefour has served as Co-Sponsor of the Consumer Goods Forum (CGF) Forest Positive Coalition of Action - bringing together 20 of the top consumer goods companies - to combine its collective reach and knowledge, global networks and resources, to engage and collaborate with producers, suppliers and traders, as well as governments and NGOs, to advocate for forest positive solutions.

### Carrefour's time bound Action Plan

Carrefour has the ambition of ensuring deforestation-free across its products containing pulp, paper and packaging.

Carrefour has set the following goal regarding supplies of products made from wood or wood fibres (including own-brand writing paper, furniture, wooden articles and charcoal):

- Concerning wood and paper products: 100% of the ten priority product families<sup>1</sup> must be in compliance with the sustainable forestry policy by 2021.
- Concerning packaging: 100% of the paper and cardboard packaging used with controlled products must be in compliance with the sustainable forestry policy by 2025.
- Concerning textile: 100% of wood fibres (viscose, lyocell, modal type) used in our TEX products must be deforestation-free by 2022.

To encourage suppliers to achieve these targets, Carrefour has produced a strict charter, setting out the Group's commitment to sustainable forests - specifying supply criteria and providing recommendations on how to comply.

Carrefour uses a number of certifications to ensure that its supplies adhere to its policy and promote sustainable forest management: FSC® "100%", "Mixed" or "Recycled" certification for the most at-risk areas, and PEFC® certification for those at lower risk. Carrefour also uses the European Ecolabel to ensure best practices during product manufacture.

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<sup>1</sup> Priority product categories are defined as those using the largest volumes of wood and paper including toilet paper, printing paper and garden furniture (own-brand products)



## **Landscape initiative engagement**

To complement its efforts to ensure deforestation and conversion-free across its supply chain, Carrefour has committed to engaging in a number of landscape projects on the ground in 2022 to build local multi-stakeholder action to address the root causes of deforestation. Further information on specific projects supported by Carrefour will be shared at the end of 2021.

For more information: [Taking action to protect the forests and protect biodiversity](#)