# A **BUSINESS MODEL** SUPPORTING THE FOOD TRANSITION FOR ALL

CAPITAL AND RESOURCES

Financial capital

**€84,916 million** in gross sales

 $\pmb{\leqslant}$ **2,656 million** in other income

(finance companies, real estate development, leases)

**€94 million** in financial income

**€6.75 million** budget

for the Carrefour Foundation

# Human and intellectual capital

**360,000** employees

**300** trades and professions Worldwide agreement signed with the UNI Global Union

#### Land and real estate capital

12,000 stores in over 30 countries

1,600 Drive outlets

**1,000** bank branches, insurance agencies and travel agencies

**120** warehouses around the world Head offices and administrative buildings

# Digital capital

E-commerce services
A single e-commerce website

in each country

**1.3** million connections to the websites per day

**60** million loyalty cardholders

21 million fans on social media

# Relational capital

**104** million customer households Purchasing partnerships (Système U, Tesco) Digital partnerships (Google, Tencent) Long-standing partnerships

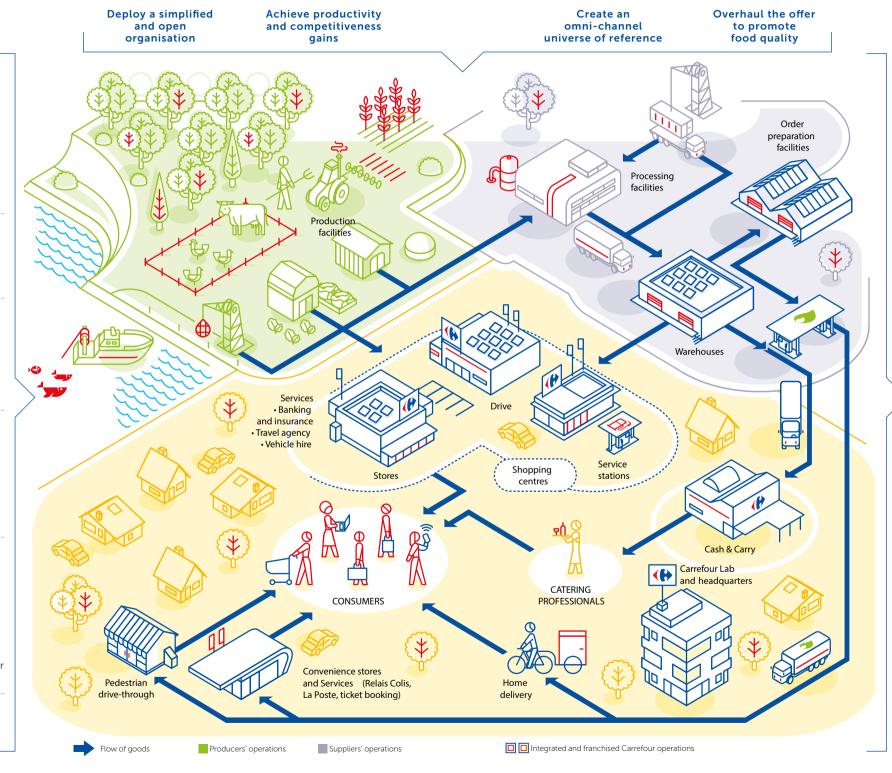
Long-standing partnerships with the WWF and the FIDH

**27,800** partner producers for the Carrefour Quality Lines

**2,600** production facilities to supply Carrefour own-brand products

# Natural and environmental capital

Fossil and renewable energies Natural resources from oceans, forests, land and other ecosystems



# **CREATING SHARED VALUE**

#### **Customers and consumers**

- Nobody in France is more than 8 minutes away from a Carrefour store
- Express delivery services are being extended in 9 countries
- 53,000 quality audits and 3,000 panel studies performed
- 100 controversial substances banned from Carrefour-brand products
- 16 production chains now traceable using blockchain technology in 6 countries (at end-2018)

# **Direct and indirect employees**

- **€6,230 million** in wages, salaries and payroll taxes
- **11.4 hours** of training per employee per year
- **1,353** social audits performed at our suppliers

# Suppliers and service providers

- **€66,290 million** in merchandise and services purchased
- **508** Carrefour Quality Lines (€923 million in net sales)
- **3,300** organic products (€1.8 billion in net sales)
- 210 farmers supported in transitioning to organic practices in 2018

# Corporate citizenship

### and community development

- **€1,093 million** in income and other taxes
- **€1,909 million** in payroll taxes
- **€262 million** in net finance costs
- 72 projects supported by the Carrefour Foundation
- 100 million meals donated to food aid charities

# Shareholders and financial institutions

- **€523 million** in dividends paid to parent company shareholders
- **€356 million** in expenses on financial transactions

# **Environment**

- 31% reduction in CO<sub>2</sub> emissions (vs 2010)
- **67%** of waste recovered and reused
- 37.3% of seafood products are from sustainable sources
- **▶ 1,867** tonnes of packaging avoided since 2017