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Apple Pay is now available in Carrefour stores in France and to Carrefour Banque customers

Starting on 19 July 2016, Carrefour customers will be able to use Apple Pay – a new easy, secure and private way to pay – at hypermarkets, supermarkets and convenience stores operating under the Carrefour banner in France.

New service for a richer customer experience

Apple Pay is a new easy, secure and private way to pay for one's shopping. Carrefour Banque is also offering this new service to its 2.5 million customers in France. MasterCard PASS holders are among the first customers to be able to use this service in France – they can now pay for their shopping quickly and easily while taking advantage of the Carrefour loyalty programme.

The new service will be available immediately in Carrefour hypermarkets and supermarkets, and is being rolled out across convenience stores in France.

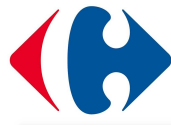
Apple Pay's launch marks another milestone in the deployment of Carrefour's innovative strategy, together with further evidence of its commitment to providing its customers with a simplified, seamless and practical shopping experience.

With Apple Pay, there is no longer any need to fumble around for change or a debit or credit card. Once customers have added their MasterCard PASS card to Wallet, simply hold the top of their iPhone near the contactless reader while keeping a finger on Touch ID, with Apple Watch, double-click the side button then hold the display of the device up to the reader. There is no need to switch on the screen or open an app – the amount is displayed automatically and payment is authorized using Touch ID.

Security and privacy is at the core of Apple Pay. When you use a credit or debit card with Apple Pay, the actual card numbers are not stored on the device, nor on Apple servers. Instead, a unique Device Account Number is assigned, encrypted and securely stored in the Secure Element on your device. Each transaction is authorized with a one-time unique dynamic security code.

Apple Pay is easy to set up and users will continue to receive all of the rewards and benefits offered by credit and debit cards. In Carrefour stores in France, Apple Pay works with iPhone 6, iPhone 6 Plus and later, iPhone SE and Apple Watch.

Online shopping in apps accepting Apple Pay is as simple as the touch of a finger with Touch ID, so there's no need to manually fill out lengthy account forms or repeatedly type in shipping and billing information. When paying for goods and services within apps, Apple Pay is compatible with iPhone SE, iPhone 6s, iPhone 6s Plus, iPhone 6, iPhone 6 Plus, iPad Air 2, iPad mini 3, iPad mini 4 and iPad Pro.

**About Carrefour**

As a multi-local, multi-format, and omni-channel retailer, Carrefour employs more than 380,000 people worldwide. With 12,300 stores in more than 30 countries, the group generated revenues of €104.4 billion under banners in 2015. Carrefour is a partner for daily life. Every day, it welcomes more than 13 million customers around the world. Carrefour is committed through its actions to sustainable and responsible trade. The Group's worldwide Corporate Social Responsibility approach is built on three pillars: fighting against waste in all its forms, protecting biodiversity and working alongside the company's partners.

In France, Carrefour operates five different formats (hypermarkets, supermarkets, convenience, cash&carry and e-commerce) and more than 5,600 stores that welcome more than 3 million customers every day. For over 50 years, Carrefour has been a partner in the daily lives of millions of clients, offering them a large choice of products and services at the best (possible) prices. To address changing consumer habits and facilitate the shopping experience for its clients, Carrefour has developed several omni-channel solutions (e-commerce, Drive, Click and Collect, mobile applications).

European banking subsidiary of the Carrefour Group, Carrefour Banque, created in 1981, offers a wide range of payment, credit, savings and insurance solutions. Its products are available in branches located next to Carrefour stores, and are also accessible by phone, Internet on the www.Carrefour-Banque.fr website and on mobile applications.

For more information: www.carrefour.fr, @CarrefourFrance

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