



Press release
Massy, March 23, 2020

Carrefour is standing alongside French fishermen, supporting them during the current health crisis

During the current COVID-19 pandemic and in line with Alexandre Bompard's desire to help and support SMEs, Carrefour is taking action to support the French fishing industry. As prices are collapsing, Carrefour is committing to purchasing certain volumes at certain prices, so that the fishing industry can continue to function properly, and fishermen can be guaranteed pre-pandemic prices.

Carrefour is making volume and price commitments, standing alongside the seafood industry

The Carrefour group is standing alongside several stakeholders in the seafood industry, including the Océalliance group, France's leading seafood intermediary. It is supporting French fishing by guaranteeing volumes and purchase prices for around ten major species, including mackerel, sardines, ling and whiting. Since the fishing industry is highly impacted by the coronavirus pandemic (around half of its products are normally destined for the catering sector), Carrefour wants to provide its support and raise the visibility of a sector that is essential to France's agri-food industry.

Fish counters remain open and well-stocked

To continue providing its customers with high-quality products, the Carrefour group has pledged to keep its traditional counters open for as long as it can. Those stores which are forced to close their counters will package their merchandise and sell it in the self-service section.

Carrefour press office

Tel.: +33 (0)1 58 47 88 80 / Email: presse_france@carrefour.com

About Carrefour in France

Carrefour has over 5200 stores in France operating in four formats (hypermarket, supermarket, convenience and cash & carry). For sixty years, Carrefour has been a partner in the daily lives of millions of customers, offering them a wide range of products and services at the lowest prices. So as to keep pace with new consumer modes and make shopping easier for its customers, Carrefour has developed a number of omnichannel solutions (e-commerce, Drive, Click and Collect, home delivery and mobile applications). Carrefour employs 110,000 people and welcomes more than 3 million customers every day throughout the country. Carrefour is committed to a more sustainable and responsible form of trade through its daily initiatives. The group's CSR policy is structured around three key areas: tackling all forms of waste, protecting biodiversity and providing the company's partners with support.

For more information, visit: www.carrefour.com (press page), www.carrefour.fr or to follow us on Twitter: @CarrefourFrance, @GroupeCarrefour.