

Eye witness reports



Humanitarian emergency

Ximena Botero (External Communication Director, Carrefour Colombia)

«The winter of 2007 was one of the hardest the country has ever seen. Departments near to Colombia's Caribbean coast were hit worst by the heavy rains and flooding from the Magdalena river. Thousands lost their homes and all their belongings. Emergency aid provided by the Carrefour International Foundation gave relief to families whose homes were flooded. And when a terrible fire destroyed the Moravia quarter of Medellín, Carrefour was there to help the town's poorest families. Thanks to these actions, Carrefour was able to provide support for the country's most vulnerable communities.»



Aid for reconstruction work

Irawan D. Kadarman (Director of External Relations, Carrefour Indonesia)

«This school plays a very critical role in the area since it serves not only students from Becari village, but also from surrounding villages. Thus, when earthquake ruined the building, it was indeed devastating for the populations. Fortunately, Carrefour International Foundation came to the rescue at the most opportune time. With the support amounting to Rp 900 millions to reconstruct the school plus PT Carrefour Indonesia's contribution for "software" aspect such as desks, computers, the school finally was up and running. One last thing was that the design was purposely aesthetically-pleasing so that the community will be proud of their school.»



Donation of household essentials

Patrice Randriamorasata (President of Pacte 92 – France)

«As a volunteer for PACTE 92 since October 2006 I have been able to support staff at the grocery store (three salaried workers and three volunteers) by working for an hour every day. I am the link between the manager of the store and colleagues at the Levallois head office. I organised a collection of product samples sent out by our suppliers. I also encouraged colleagues to take part in the collection by providing crates to be distributed across the various product ranges. Every Tuesday, the volunteers and I collect the samples.»



Aid for social rehabilitation

Karina Hires (Corporate Social Responsibility Manager, Carrefour Brazil)

«The evolution of the children from Integrar Arte e Vida depicts the success of the project. In the beginning, we had the expectation of giving them opportunities out of the streets, providing music, dances and art classes. Today, it's finally concrete. Not only has Carrefour seen this evolution, but so has the community where the company businesses are located. Our leaders were also able to see the importance of such actions and supported the cause, which gave even more strength to the project. Had Brazil had more initiatives like this, our children's reality would definitely be different.»



Micro-credit

Aude Lesage (Foundation for Food Security in China)

«This project with WWF China in the Minshan mountains has brought a number of benefits. The funds provided have helped to improve school facilities and agricultural techniques. Sales of Sichuan pepper in shops in the main cities has also helped boost income for producers and get employees really involved in this project.»



Health and nutrition

Andreea Mihai (External Communication Director, Carrefour Romania)

«The Samu Social project for the homeless is, for us, a major humanitarian action. Our aid has given a great boost to the team of this non-governmental association, who have been working round the clock to provide essential support for those living on the streets. Results presented to us every quarter enable us to see how the funds have been used and how the social situation has improved.»



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News of our actions in **2007**

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The Carrefour International Foundation is one manifestation of the Carrefour group's commitment to Corporate Social Responsibility. Since 2000, it has been contributing to the economic and social development of neighbouring communities in the 30 countries where we are present.

The Foundation serves as an umbrella organisation, coordinating our partners' initiatives in favour of solidarity - one of the Group's seven core values. It focuses its actions on two areas, corresponding to the skills associated with our commercial activity and those of our partners, namely, humanitarian aid through emergency relief and reconstruction, as well as using our various vocations as a means to combat social exclusion. Working closely with local teams, the Foundation identifies, supports and helps implement some thirty projects aiding those in need.

The Foundation's work relies on these local teams to monitor, assess, take part in and support the execution of actions on a day-to-day basis. I would like to take this opportunity to salute the teamwork between the Foundation and our volunteer colleagues. Every one of their actions is an expression of their generosity, and should make us all proud. In 2007, the Foundation and its colleagues in the Group intervened in some ten humanitarian and reconstruction projects. They were involved in several actions in the fight against social exclusion, helping the young and not so young to rejoin society. They also acted to encourage healthy eating, because good health is one of our main concerns. This solidarity, renewed every day, is what unites us.

José Luis Duran

Chairman of the Board of Directors
of Carrefour and
Chairman of the Foundation



"I would like to take this opportunity to pay tribute to the teamwork between the Foundation and our volunteer colleagues. Every one of their actions is an expression of their generosity, and should make us all proud."



4.57 M€

Annual budget

Carrefour International Foundation

9.81 M€

Total annual solidarity budget for countries*

* Excluding donations of materials and food supplies

The Foundation

For the past seven years, the Carrefour International Foundation has been working to provide an appropriate response to the problems of the countries where the Carrefour group is present. It supports concrete actions, providing leverage for local initiatives as an effective means of improving the lives of those in difficulty.

The Foundation's work is evolving and every year adds a further link to the chain of solidarity growing around Carrefour's vocations.

All around the world, volunteer staff work to provide those in need with essential supplies. Whether it is first aid kits after a natural disaster, or basic provisions for the poorest families, they transport and deliver the supplies in order to respond as effectively as possible to whatever needs arise.

There is a daily collection of nutritious products in Carrefour stores, which the Group then makes available to non-profit organisations. Carrefour is also in regular touch with its clients, keeping them informed and getting them involved.

At both national and international levels, all of Carrefour's charitable structures share this approach and provide technical and logistical support for the health, training and social rehabilitation programmes funded by the Carrefour International Foundation.

There is ample evidence in this report to show that many of our actions are continuing, developing and moving forward, while others are just starting, growing and sowing the seeds of their "good practice" in other regions and countries ... and a big thank you to the men and women of Carrefour.

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Sophie Fourchy-Spiesser
Head of the Foundation



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Working closely with the Carrefour Group's management, the Carrefour International Foundation coordinates humanitarian relief in all countries where it is present.

The Carrefour International Foundation has instigated a specific mode of intervention in order to be able to mount an almost immediate response. This results in effective collaboration between management and the crisis handling centres in the countries concerned.



Humanitarian aid

Humanitarian
emergencies

2007 budget

135,561 €



Deployment of aid in Indonesia

In February 2007, 12,000 habitants of Jakarta and Carrefour Indonesia's 10,000 staff were confronted with major flooding. To deal with the lack of drinking water, food, and electricity, and to avoid the spread of diseases linked to the disaster (like dengue fever and malaria), Carrefour Indonesia provided **initial aid worth 34,000 €**. At the same time, the Carrefour International Foundation joined with teams from Carrefour Indonesia and Singapore **to deliver 51 tons of emergency supplies**, in just three days.

our other actions

Humanitarian
emergencies

Malaysia: January 2007 – Aid for 100,000 disaster victims, including basic supplies of food and clothing.

Tailand: January 2007 – Aid for rural populations in the provinces of Chiang Rai and Loei hit by severe cold weather: a donation of 2,000 blankets costing 240,000 baht.

Bangladesh: November 2007 – Aid for 300,000 hurricane victims: 20,000 € to deliver relief and medical care.

Colombia: February / July / November 2007 in Medellin, Monteria, Cartagena and Santa Marta. Aid for victims of natural and technological disasters: distribution of 12,200 food and hygiene kits.



Fire in the Monravia quartier of Medellin (Colombia).

Once emergency humanitarian aid has been provided after a natural disaster, the Carrefour International Foundation helps local people to rebuild their infrastructure.

The Carrefour group's local offices enable the most urgent reconstruction needs to be identified quickly. The Carrefour International Foundation then assesses and approves the choice of projects.

Aid for
reconstruction



2007 budget

144,875 €



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Rebuilding schools

On 3 June 2006, an earthquake measuring 6.4 on the Richter scale hit Yunnan province, leaving 1 million people homeless and injuring 300. At the request of Carrefour China, the Carrefour International Foundation **provided initial humanitarian relief worth 25,000 € to help rebuild a school**. Reopened in 2007, this school now has 160 pupils and receives support from the "Hope School" educational programme. In parallel, Carrefour China is working with government school officials to produce educational modules on food safety aimed at children and their families. In 2007, the Carrefour International Foundation had already **financed the construction or repair of 14 schools in China**.

Aid for
reconstruction

our other actions

Bangladesh: Collaboration with the Friendship association, which has already delivered health care to more than 50,000 nomadic people since 2002, and the development of a cooperative loan project helping over 10 million Bengali people affected by the 2006 earthquake to return to normal life. Budget: 125,000 €.

China: Reconstruction of a clinic with the capacity to treat 25,000 families in the province of Dian Jiang, hit by drought in 2006.

Indonesia: Construction of a school in Becari nine months after the earthquake, enabling 200 children from neighbouring villages to continue their schooling as normal. Budget: 200,000 €.



Reconstruction project in Bangladesh.

Donation of domestic products

The Carrefour International Foundation offers financial support and helps implement some outstanding solidarity initiatives.

The Carrefour International Foundation offers food supplies to associations, using refrigerated trucks to ensure they are always kept at a safe temperature. It also helps to fund 'solidarity grocery stores' and improves the quality of their supplies through logistic and equipment aid.



Combating exclusion

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PACTE solidarity grocery stores

Since its creation, the Carrefour International Foundation **has opened a number of solidarity stores** – local mini-supermarkets that offer deprived families a range of current consumer products at 20% of their hypermarket price. **There are nearly 200 such stores in France today, five of them set up by the PACTE association (Pour Agir Contre Toute Exclusion), and run by Carrefour volunteers.**

PACTE has a 75-strong team, including 40 volunteers and 13 persons on job creation contracts. Three refrigerated trucks are used to transport the products, with hygiene and food safety checks every six weeks.

2007 Budget

828,060 €

The A.N.D.E.S. network gets underway

The Foundation also supports the development of the A.N.D.E.S. network (*Association Nationale des Epiceries Sociales et Solidaires*). The French government's *Direction Générale de l'Action Sociale* (D.G.A.S) has awarded A.N.D.E.S. a 1 million euro grant for it **to set up an experimental system to supply solidarity food stores in five regions of France**. This programme will keep the stores supplied with a range of over 150 products.

From March 2008, another project with the A.N.D.E.S. network **will be providing jobs for 14 unemployed persons each month**. Meanwhile, the acquisition of a 900 m² warehouse in Rungis (France) will allow delivery of 5 tons of fruit and vegetables, 5 days a week, of which 1.5 tons will come from the employment project.



Opening
of the first solidarity
food store
in Athens.



Donation of
domestic products

Our other actions

Greece: Opening of the first solidarity food store in Athens.

France: Donation of refrigerated vehicles, five of them delivered in 2007, enabling 11,232 tons of food supplies to be delivered – enough for over 22 million meals – to non-profit humanitarian associations (e.g. *Banques Alimentaires, Restos du Cœur, Secours Populaire français, Croix Rouge Française, Secours Catholique*, etc).

Belgium: Support for five solidarity food stores, with 7 salaried workers, 11 persons on job creation contracts working as cashiers, shop assistants or sales staff, and one volunteer responsible for reception when the shop is open. On average, 180 families are helped every month.

Spain: Funding for 3 refrigerated vehicles for *Banques Alimentaires*.

Argentina: Funding worth 205,000 € for a warehouse for the *Banques Alimentaires* in Buenos Aires.



The Carrefour International Foundation is committed to fight all forms of exclusion, wherever the Carrefour group is present.

The Carrefour International Foundation supports associations which receive and treat children and adolescents at risk, or who are faced with financial difficulties, helping to provide them with schooling or vocational training. In parallel, the Carrefour stores sponsor schools by providing school and educational materials (e.g. class equipment, school supplies, remedial workshops, etc).

Combating exclusion

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Integration through sport

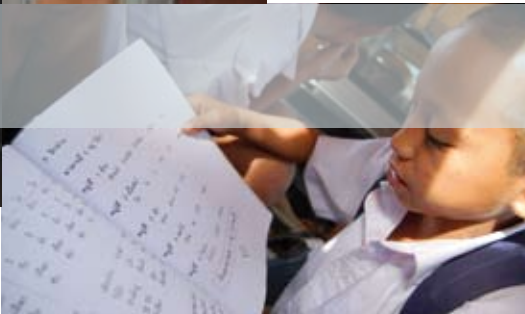
The Carrefour International Foundation is funding **the construction of four sports centres** in the towns of Santos and Guaraja, on the Brazilian coast. These centres offer a range of sports activities to **help young people from deprived communities to blossom**, also reducing loitering, violence and school absenteeism.

The Integrar Arte e Vida project, in partnership with the Brazilian sports association, started in February 2007 with a grant of 424,000 € over three years, to help 450 young people aged from 7 - 17 years. The team's strong motivation, along with **the quality of the programme, has already given 716 young people a new taste for learning**, both in and out of school, through regular sports activities (e.g. football, volleyball and dance). These projects are being carried out in partnership with three neighbourhood Carrefour stores in Santos and Guaraja, providing the children with all the equipment they need for the activities put on by the association.





Educational programme
in Thailand.



School placement programme
with Caritas in Poland.

Aid for employment

our other actions

Poland: Improvement in education, health and diet for 200 children with social difficulties, through the "Wings" project run by Caritas and sponsored by 15 Carrefour hypermarkets. Budget: 108,500 € in 2007.

Portugal: Vocational training and integration in Carrefour stores for teenagers from deprived suburbs of Lisbon.

Indonesia: Scholarships for children from deprived neighbourhoods. Schooling for 340 children directly provided with aid from the Foundation - a total of 1,325 children supported by ISCO on the streets of Jakarta, Surabaya and Medan. 11 stores are involved in overseeing the project and in activities for children. Budget: 125,000 €.

China: With funding of 1 million euros over 3 years, the Carrefour International Foundation, via the "Hope School" programme, has built 11 schools in the provinces of Kunming, Chengdu, Shengyang, and Changchun, and four in Anhui, Urumqi, Wuhan and Chongqing. 3,338 pupils have been educated and 136 teachers have been trained.

Tailand: Protection for 118 children forced into prostitution on the Thai border. The V.G.C.D. association provides lodgings, health care and schooling for these young people in three hostels. Budget: 50,000 €.

Argentina: Work experience for 100 teenagers, provided by the Manos Abiertas association, which offers 18 vocational workshops (in dressmaking, weaving, agriculture, catering, etc.). Carrefour Argentina provides their training. Budget: 60,000 €.





The Carrefour International Foundation facilitates the economic independence of small local producers through a system of micro-credit.

With technical, marketing and commercial support from Carrefour teams, and funding from the Carrefour International Foundation, the producers form cooperatives, sell their farm produce and earn enough to support their families.



Combating exclusion

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Sichuan Pepper

In the villages of Shuiruo and Saba, situated in a nature reserve in the Sichuan region, where the world's last surviving pandas are found, **322 families needed urgent support** to find alternatives to the resources of the reserve, thus protecting the pandas.

The Carrefour International Foundation, working with WWF, has proposed **solutions to reduce the consumption of firewood by one third and to save energy resources**. It also helps farmers to **introduce new varieties of basic food crops**.

Working with Carrefour China, which **provides support for the marketing, commercialisation and distribution of Sichuan pepper**, the farmers acquire the necessary knowledge to produce this crop. Income from the sale of pepper enables them to provide decent living conditions for their families. For the past three years, production has been increasing and, today, represents 10% of the farmers' income. The local authorities see this project as a model example of what can be achieved.



2007 budget

370,316 €

our other actions

France: Association pour le Droit à L'Initiative Economique: assisting the creation of 15 micro-enterprises a year. Budget: 30,000 €.

Fondation de la seconde chance, which awarded 30% more "helping hands" in 2007.

The relay site in Caen, one of the first run by Carrefour, continues to form new partnerships with local social structures. Budget: 45,000 €.

Indonesia: Creation of 1000 micro-enterprises in the Jakarta region through the Bina Arta association. Budget: 112,000 €. Carrefour Indonesia also provides hygiene training.





© Roumanie en bras - Joe Voets

The Carrefour group takes the health of its clients seriously. The International Foundation encourages programmes that take these issues into account.

Obesity is recognised as a major health risk for society and is one of the health problems that the Carrefour International Foundation supports. It educates families by raising awareness of the importance of a healthy and balanced diet and by promoting regular exercise.

Health
and diet



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- Belgium
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- France
- Greece/Cyprus
- Indonesia
- Italy
- Malaysia
- Poland
- Portugal
- Roumania**
- Singapore
- Taiwan
- Thailand
- Turkey



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2007 Budget

343,000 €

Establishment of a SAMU Social International unit

In 2007, the Carrefour International Foundation took part in setting up a SAMU Social International unit. It has a medical / psychological / social surgery that **serves 2,600 homeless adults in Bucarest**. Two doctors, three social workers and a psychologist provide **over 3,000 medical consultations, 2,000 consultations with social workers** (e.g. citizens' advice, professional guidance, etc), **150 individual sessions with the psychologist** (psychological testing, individual and group counselling) as well as specific activities such as candle-making and painting. The homeless have access to personal hygiene facilities, which helps to build self-esteem and a sense of dignity. Meanwhile, a pharmacy **provides free medicines** on prescription from a doctor.

Roumania

Health
and diet

our other actions

France - Spain - Belgium: EPODE - a programme to prevent infant obesity. Started in France, 10 towns took part in this programme in 2005. Today it involves over 100 towns, with 26,000 children being weighed and measured in nearly 200 schools. In Spain, the programme has been operating since March 2007 under the name of THAO *Salud Infantil*. It reaches 154,000 people in 5 pilot towns. In Belgium, the programme is known as VIASANO and benefits 123,000 people.

