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Using our skills in the service of solidarity

It is recognized nowadays that those in the business world have a responsibility for social progress. As a retailer, we can combat social exclusion through our business activities. And that is precisely what our team members do every day, through solidarity structures in our BUs and with the support of the Carrefour International Foundation.

So every day, in our stores, they organize the collection of products that have been withdrawn from sale but are safe to eat, and these are then given to charities to feed the most needy. In 2007, Carrefour collected the equivalent of 30 million meals in this way. The Carrefour International Foundation also helps to buy refrigerated trucks to enable the organisations to transport these foodstuffs.

Solidarity is an act of generosity, so our employees also organize collections of products among our customers. They help, too, to manage welfare grocery stores financed by the Carrefour International Foundation.

We can be very proud of all these activities. The Carrefour group's most recent corporate publicity campaign pays tribute to them and reminds all our customers that «in the Carrefour group, being useful every day is also using our business to serve solidarity».

Guy Yraeta, Executive Director for Belgium, Spain, Italy and Poland. Member of the Board of the Carrefour International Foundation



The Foundation mobilised immediately following the violent earthquake that struck China on May 12, 2008.

The Carrefour group spent the equivalent of €2.3 million in coming to the assistance of the Chinese population. To meet the most urgent needs and as soon as the catastrophe was announced, the Carrefour group paid out a grant of 2 million Yuan (€200,000) to the Chinese Red Cross that very night via its International Foundation. Carrefour China then moved into action to help care for the victims. 18 trucks filled with provisions, tents and blankets valued at the equivalent of €200,000 took to the road from various Carrefour stores heading for the Chengdu relief centre. In addition, 9 million Yuan was allocated to two children's aid programmes: Hope School, for the reconstruction of schools (an amount equivalent to €500,000) and the China Children and Teenagers' Fund, to improve the wellbeing of children and teenagers (€400,000).

Later, after having clearly identified the population's new needs, Carrefour allocated a further 10 million Yuan.

€2.3 million
spent





Carrefour and A.N.D.E.S. (the National Association for Development of Welfare Groceries) are joining forces to expand the welfare grocery network.



The Carrefour International Foundation has been supporting the growth of the A.N.D.E.S. network since 2006. Two years into the sponsorship period, Guillaume Bapst, Director of A.N.D.E.S., gave an initial review of the support provided by the Foundation.

«The Carrefour International Foundation has supported us on several levels. First and foremost, the confidence shown in us by the Foundation and its team is key to our progress. It obliges us to provide still better results and in this sense, helps to drive the project forward to success.

Also, the A.N.D.E.S. network's activities resonate strongly with the core business of the Carrefour Group and the Foundation is helping to establish a business sponsorship program to which the Group can, if it so wishes, contribute its expertise. Nor should we forget the financial aspect of this partnership,

the purpose of which is to ensure the ongoing development and autonomy of the A.N.D.E.S. network. The Group's three-year commitment provides real economic stability, allows us to plan for the long term and lastly gives us an operating method suitable to our grocery network.

The Carrefour Group and the A.N.D.E.S. network are currently studying the feasibility of a pilot project to supply welfare groceries that would have a budget of €1 million derived from DGAS (General Social Welfare Department) public funds. A.N.D.E.S. would buy coupons from the Group at cost price that would be valid in Group stores and would be usable by welfare groceries. These coupons would give access to a selection of 150 products of national brands that are targeted as basic foodstuffs needed to prepare a meal and have nutritional qualities compatible with the A.N.D.E.S. project. This experiment would be the first test phase of a program that would be reproducible countrywide».

Local initiatives



Once again, Carrefour Turkey rallied to support Environment Day on June 5, 2008.



Carrefour came to Turkey in 1993 and currently has 20 hypermarkets and close on 120 supermarkets. Since its inception, Carrefour Turkey has shown great commitment to both environmental and social issues.

In fact, on Environment Day – which is celebrated on June 5 every year – Carrefour Turkey and its stores organise activities in partnership with the local and social authorities. The activities are many (over 100 throughout Turkey) and varied: cycle races, heightening people's awareness to environmental issues, cleaning historic monuments and beaches etc.

This action has received an accolade from the CEVKO Foundation, which is committed to protecting the environment and has a good relationship with

Turkey's Minister of Ecology: it has awarded Carrefour a certificate for the best activity organized by the stores. Otherwise, Carrefour Turkey's social commitment has been expressed by setting up – via a Social Activity Group at its headquarters – social action involving employees: visiting elderly people, integrating disabled people into the workplace, giving aid to the destitute, donating computers to an orphanage and many others!