



Carrefour

ANALYST DAY

*Reinventing  
the hypermarket!*

SEPTEMBER 16th, 2010



# *Conclusion*

LARS OLOFSSON

*Reinventing the hypermarket!*

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## Delivering today...

**Transformation on track**

**Aligned & clarified organization**

**New leadership team in place**

**Focus on Execution & Performance**

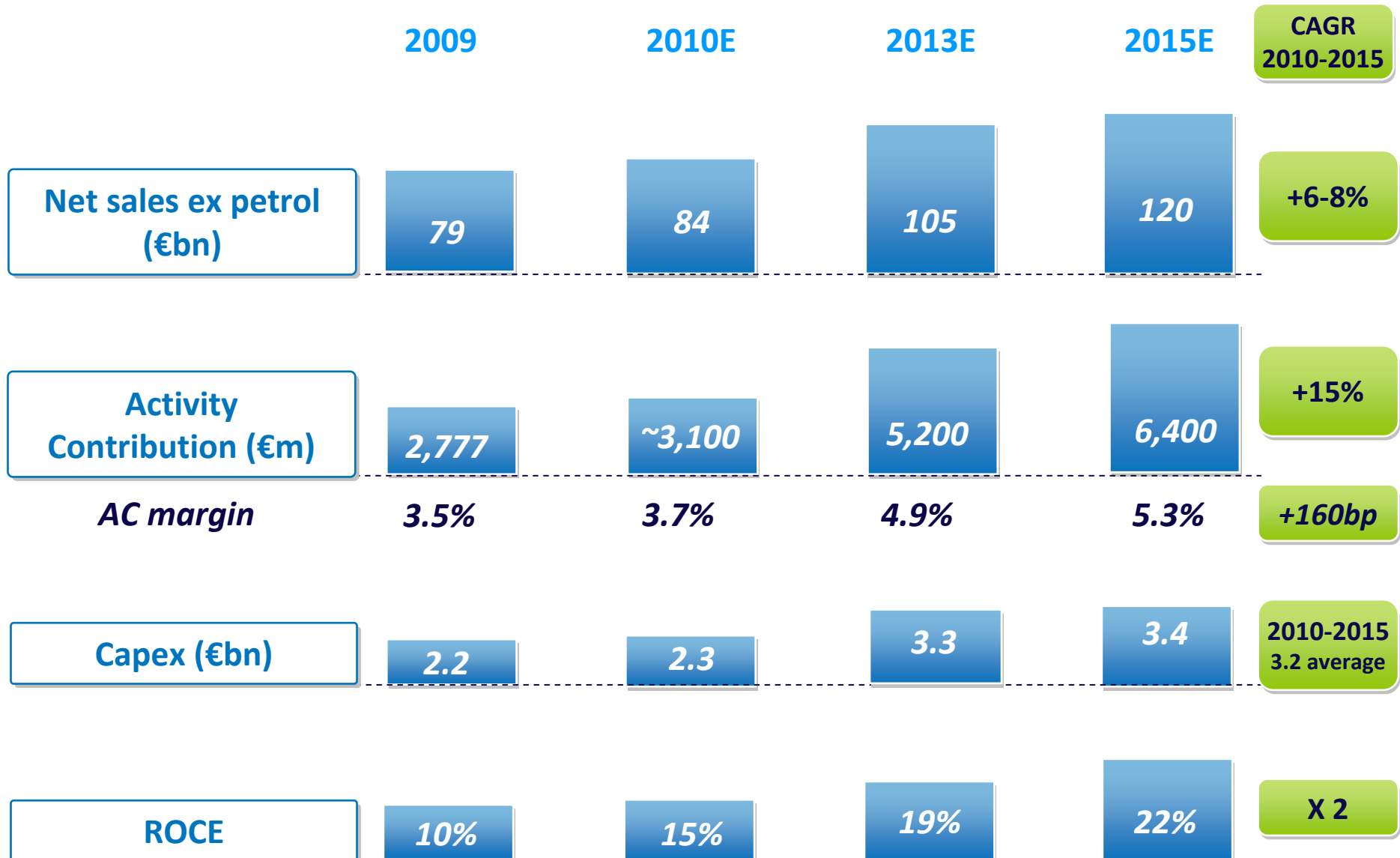
**Hypermarket reinvention launched with Planet**

**A fundamental step  
in the transformation of Carrefour**





## ... Building for the future of the group



# *Reinventing Carrefour*



# *Big opportunity*



# *Big bang*

