

## **Carrefour's 2nd annual Sustainability Awards**

### **The Carrefour Group rewards four suppliers for their strong commitment to sustainability**

Involved in efforts to promote sustainability for over 20 years, Carrefour created the Carrefour Sustainability Awards in 2009 to encourage the suppliers of its own-brand products to reduce their environmental footprints.

This second edition of the awards was placed under the patronage of the French Ministry of Ecology, Sustainability, Transport and Housing. Four awards recognize the top companies and SMEs in this area.

#### **Awards for different categories of suppliers**

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After a successful inaugural edition, Carrefour was honoured to have its second edition of the awards placed under the patronage of the French Ministry of Ecology, Sustainability, Transport and Housing.

For its second edition of the awards, Carrefour recognized the excellence of the companies and SMEs that have made the best efforts in terms of sustainability by presenting awards corresponding to various sectors of operations: Market Products, Grocery Products and Non-Food Products. It also rewarded the best progress demonstrated by a supplier (all sectors combined) in terms of commitment to sustainability with a fourth distinction: The Progress Award.

#### **The 2010 award recipients**

- **The Market Products Award: Médithau**, Marseillan (department of Hérault, France)  
*This company, which in the framework of the Carrefour Quality Line supplies Spanish rope mussels and Bouzigues oysters, was recognized for its labour policies and innovative use of photovoltaic panels in its oyster-raising operations.*
- **The Grocery Products Award: Refresco France**, Margès (department of Drôme, France)  
*This company, which develops and packages fruit juice, still and sparkling beverages in bottles and cans for the Carrefour brand, was recognized this year for its work in eco-friendly packaging design and water consumption savings.*
- **The Non-Foods Products Award: Santens**, Oudenaarde (Belgium)  
*This manufacturer of organic cotton napkins, bathmats and bathrobes for Carrefour's Tex brand was rewarded for its responsible purchasing strategy and waste-reduction efforts.*
- **The Progress Award: Cartiera Lucchese (Lucart)**, Diecimo (Italy)  
*Cartiera Lucchese, a manufacturer of toilet tissue, facial tissue, paper towels and napkins for the Carrefour and Carrefour Eco Planète lines, was recognized for its achievements in reducing pollution and greenhouse gas emissions, with progress in its results amounting to over 60%.*

## **A jury of experts**

Eight high-profile individuals selected the winners on the basis of scores the suppliers obtained in the Carrefour sustainability self-assessment tool and results of audits performed by independent firms.

- **Serge Orru**, President of World Wildlife Fund France
- **Véronique Benony**, Project Coordinator, ADEME (the French Agency for Environment and Energy Management)
- **Jean-Marie Boucher**, Editorial Director, Consoglobe.com
- **Fabienne Chauvière**, Journalist, Radio France (France Info and France Inter)
- **Hervé Gomichon**, Quality Director, Carrefour Group
- **Sandrine Mercier**, Sustainability Director, Carrefour France
- **Jérôme Parigi**, Assistant Editor, LSA
- **Martin Tolachir**, Food Merchandise Director, Carrefour Group

## **Common goals for over 20 years**

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Sustainability has been a priority for Carrefour for over 20 years. The banner has set itself the goal of providing information, raising awareness and encouraging responsible habits on the part of its customers, suppliers and employees via an ambitious policy on environmental and societal issues.

In this framework, Carrefour has been launching proactive initiatives in four main areas:

- Protecting resources
- Managing waste
- Promoting responsible consumption
- Practicing social responsibility

For the coming years, Carrefour has set itself new and more ambitious goals: reduce its energy consumption by 30% per sq. m by 2015, recycle 70% of its waste by 2012 and use only certified responsible palm oil in Carrefour products by 2015.

## ***About Carrefour in France***

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*Carrefour has over 5,500 stores in France operating in five formats (hypermarket, supermarket, convenience, hard discount and cash&carry). For fifty years, the Carrefour group has been a partner in the daily lives of millions of customers, offering them a wide range of products and services at the lowest prices. Carrefour assumes significant economic, social and environmental responsibilities in its operations, and is committed to providing high quality products and ensuring customer satisfaction.*

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